

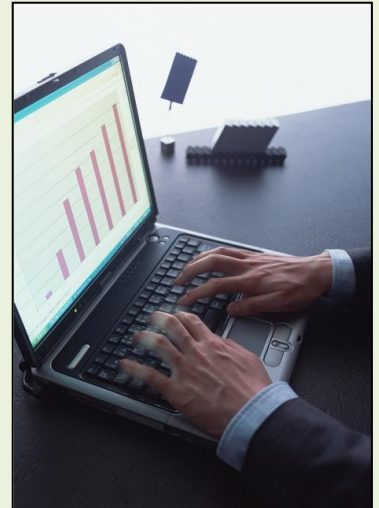
PC/Laptop Backup and Recovery

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It is not uncommon for an organization to have valuable data scattered around the world on traveling laptops or to have critical business functions operating on desktop PC's. Often times, there are business requirements that necessitate this, but some risks result. Integrity's Managed PC and Laptop Backup solution provides a way to reduce this risk.

Risks associated with roaming laptop data

- Disgruntled employee deletes critical customer information from the laptop before quitting
- Star employee saves critical customer data or presentation on laptop but laptop crashes
- Employee installs software or malware that makes laptop unusable and employee unproductive
- Unsecure storage of data backed up on CD's, USB drives, and flash drives can result in data breach
- Critical information is often not backed up reliably or frequently by individual employees
- Test restores of data are rarely performed



Risks associated with critical desktop PC applications

- PC's are often left out of the traditional backup strategy and data loss can occur
- Critical systems are time consuming/expensive to recover from a hardware failure even with backup
- Lost productivity when critical application or hardware fails
- Accidental data deletion is more common on PC's than servers
- Systems setup by third parties are difficult to get running again quickly without vendor assistance
- Undocumented settings and configuration on critical applications can be time consuming to re-create



Fortunately, new technologies are available to help mitigate these risks. Catastrophic natural disasters only represent about 1% of the failures that most businesses encounter. 99% of failures are a result of hardware failure, software corruption, or human error. These failures can result in thousands of dollars in lost productivity or in the worst case, complete loss of valuable business information.

The time it takes to recover a system and data from one of these common failures can be days. When your customer is impacted by the disaster, days or even hours may not be acceptable. With this critical business need in mind, Integrity launched the Managed PC and Laptop Backup Service. This solution allows systems to be recovered very quickly through image based backups and system virtualization. It also scales as your business evolves and grows.

Business Issues Addressed by Managed PC and Laptop Backup

Increase data security by storing data offsite and encrypting data transfer across the Internet

- How secure is your data when backups are made to USB sticks by an employee?
- Could customer or proprietary information fall into the hands of competitors or criminals?

Increase staff productivity and decrease downtime

- Get employees back to work quickly after a disaster or human error
- Reliable, periodic backups occur without employee intervention
- Restore some critical PC's virtually to allow employees to work while hardware is repaired

Improve ability to restore data from human error or disaster more quickly and accurately

- Backups performed by individual employees on laptops are unreliable
- Backups of data on critical PC's are often not useful if configuration data is not included too

Backup critical configuration data completely, in addition to actual databases

- How long would it take your staff to setup a PC/laptop *exactly* like it was setup 3 years ago?

Contact Mark at 309-664-8146 to find out how Integrity can keep your data safe.